

iZMir '21

UCLG Kültür Zirvesi UCLG Culture Summit Sommet culture de CGLU Cumbre de cultura de CGLU

UCLG CULTURE SUMMIT 2021 IN IZMIR

Culture: Shaping the Future

10 June 2021

LAUNCH OF THE SUMMIT

When | 10 June 2021, 14.30 – 16.30 CEST
Where | Please click <u>here</u> to register.
Languages | Interpretation in English, Turkish, French and Spanish.

BACKGROUND

The world has changed. Humanity is looking for a new balance where culture must be central in societies that care for all. The pandemic of Covid-19 has shown the profound need for culture: people have turned to culture to reinforce the sense of belonging in communities and cities, inventing new forms of participation, recognizing what brings us together and creating new meaning and solidarity. The pandemic has also shown the interrelation among cultural policies and policies related to education, gender equity, health, inequalities, urban planning, public spaces and innovation. Last, but not least, the crisis has made evident that the systems of protection of cultural workers are precarious and need to improve all around the world.

This is why the title of the UCLG Culture Summit is **Culture: Shaping The Future**.

A SUMMIT ON CULTURE

The Summit will provide examples of concrete policies, programmes and projects developed by cities during the COVID-19 crisis and for the recovery. We will discuss challenges, obstacles, dreams, ideas and possible solutions. The Summit is informed by global Agendas, including:

- The <u>UCLG Presidential Decaloque</u>, that identifies culture as a main component in the recovery.
- The announcement of a new <u>UCLG Pact for the Future of Humanity</u>: for People, for the Planet, for the Government, to be approved in 2022. This Pact will be "powered by solidarity, equality, culture, and accountable institutions that leave no-one and no place behind". See also the <u>UCLG video message on the "Pact for the Future"</u>, and the <u>video "Culture is the antidote for the secondary effects of the current, and all, crisis"</u>).
- The global and regional initiatives on the place of culture in the recovery, and beyond.









The Summit will reinforce the messages about the role culture plays in sustainable development at the local, national and global level, especially in the UN 2030 Agenda and the Sustainable Development Goals. The place of culture in development needs to be upgraded. Actors promoting the cultural dimension of development should sit at the main table of the future of humanity.

The Summit will take place on 9-11 September 2021 in Izmir and online.

Izmir, the pearl of the Mediterranean, the intersection point of ancient cultures, the host of UCLG Culture Summit 2021, awaits you with all its colours. The cultural vision of the city involves developing trans-national relations by transforming the city into an effective global node, celebrating diversity, promoting arts, design and innovation, protecting the heritage and supporting ecological lifestyle, alternative production, distribution and organization models.

THE LAUNCH OF THE SUMMIT

The Launch of the Summit takes place on 10 June 2021, from 14.30 to 16.30 CEST.

The Launch includes an institutional welcome, a conversation on the cultural impact of Covid-19 and key messages from actors of Izmir and UCLG. The Launch will also explain the main topics of the Summit.

You can already read the <u>Background Document</u> and visit the <u>website of the Summit</u> to prepare the Launch.

AGENDA

14.30 - 14.50. Institutional welcome

- Emilia Saiz, Secretary General, UCLG
- Dr. Mohamed Boudra, President, UCLG
- Tunç Soyer, Mayor, İzmir

14.50 - 15.25. The cultural impact of Covid-19

A conversation between:

 Lourdes Arizpe, Professor of Social Anthropology, former Secretary General of the United Nations Commission on Culture and Development, and UNESCO's Assistant Director General for Culture.









 Pierluigi Sacco, Professor of Cultural Economics, Senior Researcher at the OECD, Senior Researcher, metaLAB (at) Harvard and Rectoral Delegate for European Projects and International Networks at IULM University.

Facilitated by **Serhan Ada**, Associate Professor, Head of Arts and Cultural Management Department and Director of the Cultural Policy and Management Research Center at the Bilgi University.

15.25 - 15.45. Questions and comments

15.45 – 16.00. Messages from Izmir, and artistic performances

Messages:

- Gazapizm Anıl Acar, musician
- Ece Temelkuran, Journalist and author

Performances:

- Zeybek dance accompanied by a local Aegean folk song, shot in the historical Kemeraltı Bazaar.
- A presentation of Rebetiko music accompanied by a local orchestra.

16.00 - 16.25. Messages from UCLG

Speakers:

- Juan María Aburto, Mayor of Bilbao
- Won Hee-ryong, Governor of Jeju
- Vannesa Bohórquez, Secretary for Culture, Mexico City
- Enrique Avogadro, Minister for Culture, Buenos Aires
- Catarina Vaz-Pinto, Vice Mayor on Culture, Lisbon

Comments by Mehmet Duman, Secretary General, UCLG - MEWA

16.25 – 16.30. Wrapping up. Pictures. Road to the Summit (9-11 September 2021).

16.30 - 17.00. Informal (virtual) cup of tea, coffee or drink with WONDER.





