

encatc

NEWS

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ABOUT THIS MAGAZINE

ENCATC NEWS is an information service for ENCATC Members produced by the ENCATC Secretariat in Brussels. ENCATC NEWS is an electronic magazine for all those interested in policy developments, news, happenings and research in the field of culture and education. A shorter digest version is made for non members.

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GiannaLia Cogliandro Beyens

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ABOUT ENCATC

ENCATC is the leading European network on cultural policy and management. It is an independent membership organisation gathering over 100 higher education institutions and cultural organisations in over 40 countries. ENCATC was founded in 1992 to represent, advocate and promote cultural management and cultural policy education, professionalise the cultural sector and make it sustainable, and to create a platform of discussion and exchange at the European and international level.

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ENCATC continues rich programme offer in November with activities in Europe and Asia



Dear members,
Dear colleagues,

Coming off another successful ENCATC Annual Conference this year held in Lecce, Italy from 21-23 October, ENCATC is already working on the implementation of our rich programme of upcoming activities to take place this month in Europe and Asia. Get your agendas ready!

Responding the desires and needs of our members and followers, in November ENCATC is offering three educational opportunities on two continents and an opportunity to celebrate the excellence of young research talent.

First, from **13-15 November in Taipei**, ENCATC will be holding its **5th ENCATC and 1st TACPS Academy on "International Cultural Relations: New Initiatives in Taiwan, East Asia and Europe"**. This is the first time the ENCATC Academy is being held outside of Europe. Furthermore, it proves our excellent cooperation with the Association of Arts Administration Educators (AAAE) and Asia Pacific Network for Cultural Education and Research (ANCER). The Academy is also organised in cooperation with ENCATC members: the National Taiwan University of Arts and Goldsmiths, University of London.

Next on our programme, will be the **SORMENA Expedition to Bristol**, United Kingdom from **16-17 November** where ENCATC, in partnership with the University of Deusto and Art Council England, will be joined by leading experts, academics, researchers and artists for an intense discussion on how to assess culture's impact and ways to experience the interdisciplinary activity of academics, artists, administrators, and citizens. The event will also be a special opportunity to discover one of Europe's vibrant creative industry hubs and meet with innovators in the field.

After Bristol we will be travelling south to **Barcelona** for the **3rd ENCATC International Study Tour** from **23-25 November**. Following previous successful tours in New York and Shanghai, ENCATC is proud to bring this popular initiative to Europe for our members and followers to meet leading cultural managers and visit the most interesting arts and heritage institutions in this beautiful city. Organised alongside the Catalan Festival Conference, the main topics this year are audience development, cultural leadership, and new business models.

To conclude the events of this month in celebration, ENCATC will be hosting the **Ceremony of the 2nd ENCATC Research Award on Cultural Policy and Cultural Management** in **Brussels** on the evening of **25 November**. Organised alongside the European Culture Forum 2015, this prestigious Award will be bestowed upon a young PhD researcher for his or her outstanding research in the presence of the Award's international jury, leading academics and researchers, policy makers, cultural professionals, and artists.

We hope to see you soon at one or many of our upcoming events. They will be enriching opportunities to **increase your knowledge, internationalise your professional network, gain privileged access institutions, and meet cultural leaders, thinkers and innovators in Europe and Asia**. In the meantime, in addition to all the news in this November issue, we invite you to get our latest news and keep up to date on interesting events and opportunities by following us on [Facebook](#) and [Twitter](#).

Yours truly,

GiannaLia Cogliandro Beyens
ENCATC Secretary General

Meet three of ENCATC's newest members!



ENCATC is delighted to see its membership continue to grow the past several months. In this edition of ENCATC News we're introducing our newest members from Canada, Croatia and Germany.

The University of Regina, Canada

The University of Regina is home to 10 faculties and 25 academic departments which have established reputations for excellence and innovative programs leading to bachelor's, master's, and doctoral degrees. In Fall 2014, approximately 14,000 full-time and part-time undergraduate and graduate students enrolled at the University and our three federated colleges: Campion College, First Nations University of Canada, and Luther College. Saskatchewan Partnership for Arts Research at the University of Regina is a community-university partnership formed by three of Saskatchewan's major arts organizations and the University of Regina. The partnership was formed in order to undertake research that could provide artists and their communities with a better understanding of the role of the arts and creativity in the social, cultural and economic fabric of the province. This research is also intended to facilitate evidence-based program and policy making that will benefit both artists and their communities. The first research project currently being undertaken by SPAR is Understanding the Arts Ecology of Saskatchewan.

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Learn more here:

www2.uregina.ca/spar

Kultura Nova Foundation, Croatia

The process of founding Kultura Nova, extending over several years, included representatives of civil society organisations, different state administration bodies, public government bodies and experts. Its purpose, activities, core assets, financing, as well as other regulations concerning the foundation's activities are defined by the Law on Kultura Nova Foundation which was adopted by the Croatian Parliament in 2011 (Official Gazette of the Republic of Croatia, No. 90/11). Kulture Nova is an operational and grant making foundation, and it provides professional and financial support to civil

society organisations in the fields of contemporary arts and culture in Croatia primarily through the Support Programme that has a number of Programme areas. The Foundation publishes open calls for project and programme proposals on an annual basis. Kultura Nova implements Development programmes and projects within and framework of its operational functioning. Its activities currently include research, educational programmes and development of new models of institutions.

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Learn more here:

<http://kulturanova.hr/>

Jelena Löckner, Germany

Jelena Löckner, M.A. is a cultural manager and a narratologist and founder of NarraTool, a storytelling conceptioning and consulting agency. Having studied Comparative Literature, Cultural Management, and Musicology at Münster University, she combined her focus on the arts and media both in her research at the Graduate Centre for the Study of Culture (GCSC) at the University of Gießen as well as in the context of her work as a cultural manager. Since 2008 she worked in pioneering projects introducing social media in the cultural sector (e.g. Duisburger Philharmoniker) and has co-organized the stARTconferences and stARTcamps (conferences and barcamps exploring uses of new media for arts) since 2009. In her dissertation, she examines narrative worldmaking and genre theory. Her focus on the construction of identities through narrative worldmaking form the basis also for her work in transmedia storytelling and cultural marketing. Affiliation and Status: Founder of start-up storytelling consultancy NarraTool; PhD candidate at GCSC (Graduate Centre for the Study of Culture), Justus-Liebig University of Giessen.

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Learn more here:

www.narratool.com

We'll introduce more new ENCATC members in our next issue!

ENCATC thanks Anita Kangas from the University of Jyväskylä



Long time ENCATC member and distinguished Professor Anita Kangas delivering expertise on cultural participation and cultural policy.

After a long and exciting career at the University of Jyväskylä in Finland and her exceptional contributions to advancing cultural policy, Professor Emerita Anita Kangas has retired from the University but will remain an active contributor to the field of cultural policy. For many years she was Director of the Unit for Cultural Policy/Politics Studies at the Department of Social Sciences and Philosophy in the University of Jyväskylä. She also served as a vice-chair of the Arts Council of Finland as well as a consultant on cultural policy and cultural planning to a number of Finnish regional and local authorities.

ENCATC would like to thank Professor Kangas for her immense contribution and dedication to the field of cultural policy. We are extremely grateful for her support and contribution to the development of ENCATC and most recently to the ENCATC Research Award on Cultural Policy and Cultural Management of which she continues to serve as a member of the Award's international jury.

ENCATC welcomes a new trainee



ENCATC is delighted to welcome Arnada Cakrani to the ENCATC office for a three month traineeship. She is a graduate of the University of Tuscia, Viterbo in Italy and received her BA in Political Science, Public Administration and MA in Public communication of enterprise and advertising, in December 2013. During her studies she did an internship at the Prefecture of Viterbo, has prepared project work in marketing and has participated in various seminars and workshops.

Very active in the organisation and participation of youth in social life she spent one year at the ACLI as Coordinator of the projects, coordinator of youth, immigration office management, communication and marketing. Coming to Brussels through a grant provided by the Lazio Region (IT), Arnada is excited to learn about how ENCATC communicates to an international audience and its role in European projects.

ENCATC Agenda 28 April - 1 July 2015



ENCATC at the SORMENA Dortmund Expedition in Germany in September.

16 September 2015 // Brussels, Belgium

ENCATC Secretary General, GiannaLia Cogliandro Beyens, attended the presentation of the 'Cultural Heritage Counts for Europe' (CHCFE) project results to Members of the European Parliament. The event was held during the meeting of the Intergroup on European tourism development, cultural heritage, Ways of St. James and other European cultural routes. ENCATC was one of the six partner organisations of the CHCFE project.

17-18 September 2015 // Ispra, Italy

ENCATC was invited to share expertise at the "A pilot Cultural and Creative City Index - Validation workshop" organised by the European Commission's Joint Research Centre. Represented by ENCATC member, Cristina Ortega from the University of Duesto, this workshop aimed to complement the European Commission's efforts in placing culture at the heart of policy agendas, and perhaps at the heart of the revised Europe 2020 strategy.

23-25 September 2015 // Luxembourg

ENCATC Thematic Area Chair of "Understanding Heritage" and ENCATC Ambassador, Claire Giraud-Labalte, attended the "EU and Cultural Heritage" Reflection Group of which she is a member. Also, representing ENCATC as a member of the Cultural Heritage Counts for Europe Scientific Committee, she was invited to present the project's final publication for tapping into heritage's full potential. The presented report also provides compelling evidence of the value of cultural heritage and its impact on Europe's economy, culture, society and the environment.

24-25 September // Dortmund, Germany

ENCATC Secretary General, GiannaLia Cogliandro Beyens, and ENCATC members were joined by academics, researchers and artists for the SORMENA expedition in Dortmund, Germany. In the framework of the SORMENA Peer Reviewing project, the University of Deusto and ENCATC seek ways to address challenges for assessing culture's impact and ways to experience the interdisciplinary activity of academics, artists, administrators and citizens. The event was also accompanied by study visits to discover this creative hub.

29 September // Brussels, Belgium

Members of ENCATC's Strategic Task Force met with ENCATC Secretary General, GiannaLia Cogliandro Beyens to discuss the implementation of the network's current strategy, to evaluate its progress, and the design future strategic lines to ensure the sustainability of the network.

ENCATC members elect new board for 2015-2017

Prof. Annick Schramme to lead the elected ENCATC Board for the next two years



ENCATC Secretary General, GiannaLia Cogliandro Beyens (centre) presents members of the ENCATC board in Lecce, Italy.

On 23 October in Lecce, Italy the 23rd ENCATC General Assembly gathered representatives of ENCATC member institutions from Europe and beyond to elect a new board for a two-year term (2015–2017). The newly elected board members started their term on October 23, 2015.

ENCATC members renewed their trust in four members by re-electing: **Maria Bäck** from Arcada University of Applied Sciences, Finland; **Manuèle Debrinay-Rizos** from Aix-Marseille University, France; **Marcin Poprawski** from Adam Mickiewicz University in Poznan, Poland; and **Annick Schramme** from the University of Antwerp/ Antwerp Management School, Belgium.

To replace ENCATC Board members whose mandate had expired, ENCATC members elected three new representatives from its full membership: **Ana Gaio** from City University London, United Kingdom; **Francesca Imperiale** from the University of Salento, Italy; and **Marilena Vecco** from Erasmus University Rotterdam, the Netherlands. In addition, this year, to stress the importance of the link between academia, research and practice a representative from the associate membership was elected for the second time in the ENCATC history: **Bernd Fesel** from the European Centre for Creative Economy (e.c.c.e.), Germany.

Following two years of successful leadership, board members re-elected Annick Schramme as ENCATC President.

At the occasion of the General Assembly in Lecce, the Board also decided to co-opt **Antonia Silvaggi** from Melting Pro in Italy for the completion of particular projects.

"The ENCATC Board is a working board and these newly elected members will play a vital role by bringing new perspectives that are critical in ensuring ENCATC remains the leader of excellence in cultural policy and management. I am

convinced that they are all highly driven to serve the diverse needs of ENCATC's membership base reaching over 40 countries. Moreover, the new board is eager to continue and build upon the excellent work and achievements ENCATC has accomplished over the past 23 years." said ENCATC Secretary General, GiannaLia Cogliandro Beyens.

While a page turns with a newly elected board, ENCATC is very grateful to its departing board members who have given their time and made contributions to the network. *"We are truly appreciative of the service of Blanka Chládková from Janacek Academy of Music and Performing Arts in Brno, Fabio Donato from the University of Ferrara, and Carla Figueira from Goldsmiths, University of London during these past years. Thanks to their commitment to our network new initiatives and activities such as the ENCATC Journal, the 2014 Annual Conference or the Academy of Culture on External Relations were made possible,"* remarked Annick Schramme, ENCATC President.

The 2015 ENCATC General Assembly was held in the larger framework of the 23rd ENCATC Annual Conference, "The Ecology of Culture: Community Engagement, Co-creation, Cross Fertilization" (21-23 October).

For more information about ENCATC's governance and structure:

<http://www.encatc.org/pages/index.php?id=140>

Interview with Sara Borrelli

New ENCATC member from Explora the Children's Museum of Rome in Italy

Sara Borrelli has been working at the Explora the Children's Museum of Rome since 2005. This dynamic and engaging organization became an associate member of ENCATC in 2015. As project manager of national and European projects Sara identifies new public Grants, builds partnerships with other museums and cultural institutions, writes proposals for public agencies, manages the implementation of financed projects such as cultural events, educational workshops and interactive exhibitions related to science, the environment, cultural heritage and new technologies. These activities are aimed to families, schools and children. She also promotes Explora the Children's Museum of Rome at public conferences to disseminate its experiences and best practices and to enrich its network.



ENCATC: Why did you join ENCATC?

Explora The Children's Museum of Rome always works on new projects with private companies and public institutions in Europe, as partner and as coordinator. The museum is an expert of non-formal education for children (0-12 years old), families and schools and also for museum educators. We decided to become an ENCATC member to meet new institutions and build new partnerships and networks at the European level in order to develop new projects in the cultural field. We easily work in the field of museums, but sometimes it is hard to find partners among European universities, institutes and academies. Thanks to our ENCATC membership we strongly believe it could be easier to involve these kinds of institutions in future projects where they can contribute to thanks to their expertise in the field of research, training and learning evaluation. At the same time we look forward to sharing with ENCATC members our know-how and experiences in the field of non-formal museum education.

ENCATC: What are your personal expectations concerning the ENCATC network?

I am always looking to develop my expertise in the field of Museums and Cultural Institutions through professional education, new trends, innovative approaches and widening my national and international network through the participation to international conferences. I like to read, "study", and collect news and information about museums from websites and social resources to share information and opportunities with my colleagues. I am sure ENCATC will offer me and my colleagues the opportunity to constantly collect information and news from all over the world, to increase the number of our international contacts and projects, and to disseminate and share our experiences in a very excellent network of experts and professionals through the ENCATC Annual Conference and other institutional activities and events.

ENCATC: How would you like to see ENCATC further develop in future?

I'd like to see ENCATC continue to participate, as a coordinator or a partner in European Programmes (Creative Europe, Horizon2020, Erasmus+) that aim to provide support for European networks in order to reach wider transnational actions and operability and to strengthen their members' programmes and activities. I hope to see ENCATC continue to expand its contacts at international level and to reinforce the existing relations with other institutions through the cooperation in future cultural and educational projects and experiences. My wish is that - thanks to ENCATC's excellent work - new members might consider Explora not only as an innovative environment for practical museum researches and studies on families and schools, but also an important and significant partner for participatory planning actions with the community and new learning partnerships. According to the current trends about Audience Development, Social Innovation and STEAM Education, there is much to learn, do, exchange and share at international level: I believe that ENCATC could be a valid channel and could offer useful opportunities to do this.

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Learn more about Explora the Children's Museum of Rome:

<https://www.mdbr.it/>

23rd ENCATC Annual Conference “The Ecology of Culture” 21-23 October 2015 in Lecce, Italy

A hot theme and culturally rich location attracts to Lecce



For three days in beautiful Lecce, Italy ENCATC was joined by 185 participants from 30 countries for its 23rd Annual Conference “The Ecology of Culture: Community Engagement, Co-creation, Cross Fertilization”. Among the participants were leading academics and researchers, influential experts, experienced educators and trainers, cultural managers, policy makers, artists, and students.

Why did so many people travel from across the globe to participate in our conference? The strong participation numbers this year attest to the relevance of our theme “The Ecology of Culture”. Seeing culture as an ecology, rather than only as an economy, is helpful to stimulate discussion on the multiple values culture creates, rather than focusing only on financial or social ones. To bring us new perspectives and stimulate reflection on the topic, we were honoured to have with us in Lecce our keynote speaker, John Holden, an Associate at the think tank Demos, where he was Head of Culture for 8 years. He is also a visiting Professor at City University, London, and an Honorary Professor at the University of Hong Kong. In early 2015, John Holden published a report, *The Ecology of Culture*. During his research he found that culture is an organism not a mechanism, and that careers, ideas, money, product and content move around between the funded, commercial, and homemade/amateur parts of the overall cultural world in such a way that those funding categories cannot be disentangled.

Holden’s research and expertise on the ecology of culture concept helped us to see our position in relation to culture. “*As with the natural ecosystem, the cultural ecosystem is not separate from us, or related to us, but rather we are embedded in it – it makes us, at the same time as we make it. Culture is always work-in-progress, and always a social process. In addition to that, an ecology is non-hierarchical: all the parts are required to make the whole, and in that sense, all the parts are equal. Treating culture as an ecology brings the qualitative into consideration as much as the quantitative, and treating culture as an ecology is also congruent with cultural value approaches that*

take into account a wide range of non-monetary values. By applying ecological metaphors such as emergence, interdependence, networks, and convergence to culture, we can gain new understandings about how culture works, and these understandings in turn help with policy formulation and implementation,” said professor Holden.

The list of ecological metaphors above can be expanded to include growth, evolution, systemic fragility, life cycles, and webs. These can be applied to the world of culture, and they illuminate the way that culture functions.

The cultural ecosystem metaphor was also used to shed light on new forms of cultural production, co-creation, cross-fertilization and community participation in a local context which were sub themes of our conference. Local communities are crucial places where cultural activity is rooted and exposed to different conditions for growth or death. Co-creation in terms of value creation, convergent art, co-production, cooperative learning, and collective funding is from this perspective very relevant and closely linked to different ways of community participation. Cross-fertilization implies establishing links between culture and economy, culture and society, local and global and technology as well, telling us how these links transform behaviour, fertilize knowledge, allow for creativity, etc. The use of an ecological approach by researchers and policy makers is a way of assessing multidimensional relations of different cultural actors and other sectors.

The notion of ecology and the biological analogies set up a set of questions for us to ask in Lecce such as: what conditions bring a form of culture into being? How is that form of culture then sustained? What threatens its existence? How can it be nurtured to grow to its full potential? These questions, and others like them help artists, administrators and policymakers to better understand both the state of their own specific cultural ecology (for example in a town or region, or across an art form) and what actions they could take to maximise the health of the ecosystem. It also emphasises their limited role – no-one can

control an ecology, although they can affect it in benign or destructive ways.

How did we further breakdown new ways of understanding the ecology of culture? One was to think about culture in terms of a creative cycle: new cultural events and forms feeding on the past, making something new, becoming established, and then being re-worked in their turn. A second was about tracing the webs and networks of connection at a local or an art form level – this helps show how robust and productive the cultural ecology is.

In all of its complexities, how can one find his or her place in the ecology of culture? Holden's work brought him to distinguish four essential roles that have to be undertaken within any cultural ecology. These roles are: Guardians, who look after the culture of the past; Platforms, that provide the places and spaces for the culture of the present; Connectors, who make things happen and bring together other parts of the system; and Nomads – all of us who, as artists or audiences, interact with the other three roles. In each case, these roles can be carried out by funded, commercial or unpaid amateur people or organisations. For instance Disney, the V&A, and volunteer heritage groups act as Guardians; and Connectors range from Local Authority arts officers to commercial film producers. Some organisations carry out multiple roles, but most only one.

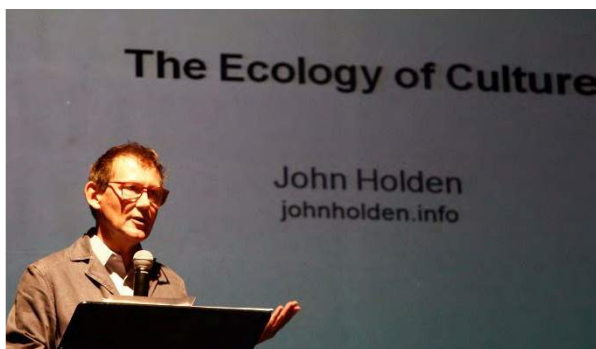
Ecologies are dynamic, productive and complex. They have the potential to lead to new taxonomies, connections, visualizations, and a clearer picture of the proper characteristics of a particular cultural field. For these reasons and more, "The Ecology of Culture" made for a rich debate during our time together in Lecce.

A RICH PROGRAMME FOR AN INTERNATIONAL AUDIENCE

ENCATC's 23rd Annual Conference began on Wednesday, 21 October with our welcome and official opening. This first plenary session kicked-off this major international event at the breathtaking and historic Teatro Paisiello.

To set the context, we started with an introduction from the University of Salento followed by our keynote presentation on "The Ecology of Culture". Next, our international panel of experts reacted and shared their different perspectives and ideas on the conference's theme for a lively discussion. To conclude the first day, conference participants were invited to a reception with an artistic programme showcasing local talent and culture.

The second day began with part one of the **6th Annual ENCATC Research Session**. With a record number of submissions in 2015 (97), for the first time this annual gathering of leading academics, researchers and practitioners had to



Top: Keynote speaker, John Holden presents on "The Ecology of Culture". Middle: The international panel of experts from North America, Europe, and Asia react to the keynote presentation. Bottom: ENCATC President Annick Schramme interviewed by local press.

be divided into two parts, each made up of multiple parallel sessions dedicated to sharing the latest research trends and developments happening in the fields of cultural policy and cultural management. 60 papers from 25 countries were selected by the Research Session's Scientific Committee to be presented in Lecce. To contribute to advancing the careers of the Research Session presenters, ENCATC also invested in the publication of an e-book *The Ecology of Culture: Community Engagement, Co-creation and Cross Fertilization* (see page 16 for more information).

After a networking lunch, conference attendees participated in one of five parallel seminars and study visits. Co-produced by the University of Salento, each seminar and its corresponding study visit programme had been specially designed to reflect on the conference theme within the

frameworks of ENCATC's different Thematic Areas. Renowned academics, researchers, experts, and cultural operators shared case studies, contributed to group discussions, and welcomed participants to discover cultural offers unique to Lecce and the surrounding Puglia region.

That evening, ENCATC hosted a networking dinner held at the Chiostro dei Domenicani situated near Lecce's historic centre. The convent dating back to the 15th century is an elegant, refined, and picturesque setting steeped in history and tradition.

Day three of the conference started with the second part of the **6th Annual ENCATC Research Session** where participants heard more presentations on relevant and innovative research conducted in cultural policy and cultural management.

Next in the programme was the **Transfer Knowledge Session** which is a learning platform to present a variety of interesting methodologies, tools, and opportunities aimed at academics, researchers, cultural operators and artists. Our Transfer Knowledge Session experts shared their know-how so participants could gain first-hand insight on Horizon 2020 research opportunities, get advice on how to write a successful European project, learn how European cultural leadership can influence and drive change within society, and understand different research and development opportunities at the European Cultural Foundation.

ENCATC was honoured to have for the third time, its American sister organisation, the Association of Arts Administration Educators (AAAE) at the conference. Over the years, the ENCATC/AAAE relationship has strengthened through ENCATC's Cross Atlantic Education Exchange (CAEE) programme that aims to reinforce and expand synergies between members of both networks on each side of the Atlantic. AAAE was closely involved in the design of the afternoon plenary session on 23 October entitled **"Culture Flash: A Lightning Round of Arts Engagement Case**

Studies" during which academics and researchers from the United States and China shared thought-provoking examples that inspired us for our daily work.

The last plenary session of the conference was the **MED Seminar** focusing on **"Training for cultural managers in the Mediterranean to foster cooperation and development"**. The training of cultural managers in the region presents a major challenge for the development of the independent cultural sector in their own countries. There are also urgent needs to support artists and establish strong cultural policies. Through the professionalization of operators, regional and international trade becomes crucial for artistic mobility as well as for the development of civil society. This seminar aimed to identify the needs and keys for successful cultural management training in MED countries as well as question the balance between the needs of public and private sectors with the training being offered.

A WEALTH OF VALUE FOR OUR PARTICIPANTS

Once more this international event brought together academics, researchers, decision makers, influential experts, practitioners and artists to make significant improvements to worldwide education in the field of cultural management and cultural policy. The ENCATC Annual Conference is the leading international platform dedicated to innovation and creative action in education where renowned academics and researchers share insights with on-the-ground practitioners and collaborate together to rethink education.

This three-day event offered a convivial environment to hear from experts, gain new knowledge, share experiences, enlarge professional networks, and internationalise careers with other participants from coming over 25 countries in Europe and beyond. Attendees were given an opportunity to collaborate, share best



Participants attending the seminar and study visit "Creative Heritage" which focused on the management of an archaeology site in Salento as a best practice example of co-creation and community engagement in the preservation and valorization of Cultural Heritage.

practices, and challenge their thinking during interactive Plenary Sessions, and Debates. The seminars and study visits highlighted innovative practices and local unique projects. Moreover, this event in Lecce was a unique opportunity for all the participants to find out more about the most cutting-edge practices in education, network with peers from around the globe, and to actively participate in building the future of education.

ENCATC - AN ENGAGED ACTOR IN SOCIETY

Over the years, ENCATC has been committed to minimising its footprint on the Earth and whenever possible choosing ecological solutions. This year's conference presented a perfect opportunity for ENCATC to demonstrate its commitment to the sustainability of the planet. ENCATC aimed to help the environment by working with local producers and sponsors in Lecce and the Puglia region. For this conference ENCATC had embraced "Kilometre Zero" - a global concept aimed at reducing as much as possible the distance between the consumer and the supplier.

Looking for environmentally friendly ways to enjoy local culture and heritage, ENCATC was excited to have the sponsorship of Arte Amica. This local start-up designs and develops innovative, reliable, and environmentally friendly tools. The partnership resulted in an application designed especially for the ENCATC Annual Conference.

Our actions to work in this way meant supporting the local economy and contributing to community initiatives that help society.

The conference bags this year were produced locally too. Working with the prison cooperative "Made in Carcere", this programme offers a second chance to female prisoners at the Borgo San Nicola prison by providing rehabilitation services and training. Also committed to saving the environment, the motto of "Made in Carcere" is *Remember the 4 "R" Recycle, Reuse, Re-source, Reduce*. The women produce handbags and small accessories using only recycled materials and are supported by the services of a manager who offers training and guidance in production practices through regular meetings.



For the 23rd ENCATC Annual Conference, ENCATC embraced "Kilometre Zero" - a global concept aimed at reducing as much as possible the distance between the consumer and the supplier. ENCATC is proud to have worked with working with local producers and sponsors in Lecce and the Puglia region.

ENCATC strongly believes the outcomes helped participants to look at culture from a different perspective, and see culture as an ecology and not just as an economy. We are confident our time in Lecce opened up all sorts of new ways of describing and understanding what is going on in our sector.

This major international gathering undoubtedly collected important contributions, opinions and ideas from our distinguished speakers, members and main stakeholders. Moreover, the strong diversity represented among our participants coming from Europe, Asia, the Middle East and North and South America was a key asset for the enhancement of our exchanges as we learned and shared about different points of view on our theme how a cultural system works as a whole, and the situation in other countries and cultural contexts.

We will be following up with more reporting of the conference. You can also join us on [Facebook](#) to see photos and updates from the event with [#encatc2015](#).

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Cultural Happy Hours

ENCATC uses culture to foster cross-sectorial partnerships among culture, business and education

In September, ENCATC held its 8th Cultural Happy Hour in 2015. For this edition of the Cultural Happy Hours, ENCATC and its partners invited 21 guests to an exceptional discovery: Portraits of Artists, the complete art collection of SMart, never entirely exhibited to the public until today!

Bringing together works from the 1960s onwards, this collection includes more than 300 pieces by 50 artists from seven countries coming from various disciplines. As a special treat, the after hours visit included a guided tour by two of the collectors: Alain de Wasseige, art dealer and collector for over thirty years and Judith Verhoeven, who have step by step built the collection along with Julek Jurowicz, a member of ENCATC.

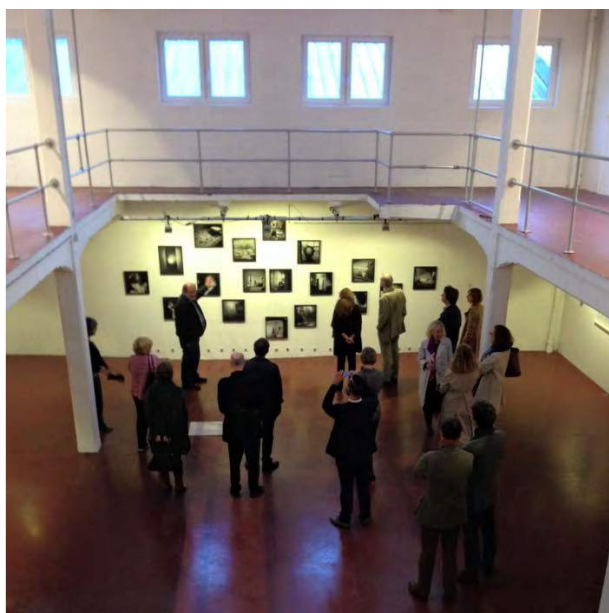
In Cultural Happy Hour tradition, the tour concluded with a cocktail and networking moment for all participants.

This Cultural Happy Hour, was also an opportunity for ENCATC to collaborate with one of its members in Brussels, SMartBe who joined the network in 2011. *"It is always exciting when ENCATC can partner with one of its member institutions for an activity or event. In this case, we were delighted to showcase a unique cultural offer and bring new audiences from business, culture, education and policy to discover an inspiring collection of art,"* said ENCATC Secretary General, GiannaLia Cogliandro Beyens.

So far in 2015, the popular ENCATC Cultural Happy Hour initiative has resulted in more than 11 partnerships and has brought together more than 200 participants from more than 25 countries in Europe and beyond.

ENCATC will hold its next Cultural Happy Hour in Barcelona - a first for ENCATC to organise such an event in Spain and only the second time outside of Belgium.

An initiative of ENCATC launched in early 2013, in partnership with the Creative Europe Desks Wallonie-Bruxelles and Vlaanderen, the Cultural Happy Hours aim to catalyse international partnerships, cross sectorial exchanges, collaborations and knowledge transfers among networks and organisations acting in the field of arts and culture based in Brussels, strengthen the Belgian artistic and cultural scene and its European projects by enlarging their audience, connect with a variety of stakeholders based in Brussels through culture; and create innovative partnerships among cultural, business and education sectors. Learn more about the Cultural Happy Hours: <http://encatc.org/pages/index.php?id=293>



Cultural Happy Hour guests visit the art collection of SMart "Portraits of Artists" in Brussels, Belgium.



The Cultural Happy Hours are an initiative of

encatc



Creative Europe
Culture Desk Flanders



Europe
Créative
Culture

F3 FÉDÉRATION
WALLONIE-BRUXELLES
CULTURE

In partnership with

This edition hosted by

SMart



La Vallée



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ENCATC's 3rd International Study Tour goes to Barcelona!

Barcelona: An exceptional experience to learn about cultural management leadership, creative platforms, and audience development

First New York City, then to Shanghai and now to Barcelona! ENCATC's International Study Tour is making its way across the globe connecting academics, researchers, cultural managers, artists, and students with local practitioners and influential experts.

This 3rd International Study Tour will be an exceptional occasion to meet leading culture managers and visit the most interesting arts and heritage institutions in the city. From a pedagogical point of view, ENCATC members and followers will have the opportunity to gain insight on best practice and case studies for how to efficiently lead cultural institutions, analyze audiences, and improve marketing and public strategies. Moreover, this 3rd ENCATC International Study Tour is being organised alongside the Catalan Festival Conference - a cross-sector festival event - which will be an occasion to expand professional contacts with cultural operators in the region and beyond.

This **3-day event is designed for** academics, researchers, cultural managers, practitioners, artists, policy makers, and students from institutions and organisations such as: higher education institutions; research institutes; networks, vocational, education and training institutions; and arts and cultural institutions.

Registration:

This event is open to everyone. ENCATC members can benefit from a reduced fee to attend this International Study Tour! Register online by 15 November to ensure your place in Barcelona:

<http://www.eventbrite.co.uk/e/3rd-encatc-international-study-tour-barcelona-an-exceptional-experience-of-cultural-management-tickets-16913486694>

Mobility Grant:

ENCATC is offering 1 mobility grant for an ENCATC member to attend the International Study Tour in Barcelona. ENCATC is strongly committed to promoting the professionalization and mobility of its membership base. The grant falls under the ENCATC European Education Exchange (EEEE) mobility scheme aimed at fostering exchanges and synergies between academics, researchers, educators, trainers, cultural professionals, policy makers and artists. Refer to the online application form for eligibility requirements.

Deadline to apply for the mobility grant:
6 November 2015



Unlock these key benefits:

- **Explore a vibrant cultural city** - *Get to know Barcelona in a way never before with behind-the-scene visits to major arts and cultural institutions*
- **Receive first-hand knowledge** - *Meet with experts and practitioners and learn directly from their experiences*
- **Leave inspired** - *Learn about the latest trends and practice happening in the field right now*
- **Expand your professional contacts** - *Network and share your experiences with other participants from Europe and beyond*
- **Develop collaborations and ties** - *Meet with representatives from universities, art organisations and cultural companies*

ENCATC members can complete the online mobility application form here:

https://docs.google.com/forms/d/1_0Jhia5dtwLRHdsmJmrSnDi9mCCazneVI5sHQqWlNwc/viewform

For the programme and more information:

<http://encatc.org/pages/index.php?id=397>

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ENCATC Breakfast reveals key insights for Erasmus+ 2014-2020

ENCATC's attractive training initiative brings together busy professionals looking to get an edge on Erasmus+ project proposals



EU representatives and experts on Erasmus+ Jacqueline Pacaud and Elena Tegovska deliver an ENCATC Breakfast training to 27 participants in Brussels.

This edition of the ENCATC Breakfast training on Erasmus+ brought together 27 participants from Belgium, Germany, Italy, the Netherlands and Spain. The session brought expertise directly from EU officials running the Erasmus+ programme: Jacqueline Pacaud, Head of Sector Schools, vocational education and training, skills and adult education, and Elena Tegovska, Policy Officer for Sector Higher Education for the Erasmus+ Programme.

Understanding different funding schemes can be intimidating. Even when ready with a project idea, writing a lengthy project application can be a daunting task. With the help of experts, participants learned more about the Erasmus+ programme's objectives and challenges for the period 2014-2020. They also received a clear presentation of the different actions structuring the programme and which actions are best suited for different project proposals. It was also important to gain understanding of the key differences in the 2014-2020 programme and what these changes mean for schools and higher education, vocational education and training, and adult education sectors. Finally, to help participants prepare for their project proposals, experts went over the Do's

and Don'ts of applying and how to make project proposals more competitive.

Hosted at the Spanish Embassy in Brussels, participants not only gained all of this insight from EU representatives, they also had time to share project ideas, concerns, ask questions about the best funding avenues, and meet with potential partners interested in Erasmus+.

"The ENCATC Breakfast on Erasmus+ I attended was time well spent. After the training, I arrived at my office in the afternoon with new ideas, inside information, and valuable contacts to follow up on. What better way to start the day?" said participant Arjen Gerretsen from the UNESCO Liaison Office in Brussels.

Didn't make it to the ENCATC Breakfast Training on Erasmus+? Familiarize yourself with the Erasmus+ programme:

http://ec.europa.eu/programmes/erasmus-plus/index_en.htm

The ENCATC Breakfasts are interactive and informative training sessions designed for busy professionals. This concentrated and to-the-point training method allows for participants to quickly gain access to knowledge from leading experts, deepen their understanding, internationalise their professional networks, and foster potential partnerships in Brussels and beyond. Learn more about ENCATC Breakfast Trainings here: <http://www.encatc.org/pages/index.php?id=383>

The ENCATC Breakfast are
an initiative of

encatc

This edition was hosted by



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of the European Union

2nd ENCATC Research Award on Cultural Policy & Cultural Management Ceremony

*Celebrate a new generation of talented researchers the evening before the
European Culture Forum 2015.*

SAVE THE DATE

Wednesday, 25 November 2015 in Brussels, BE

Looking4Poetry via Flickr CC BY-NC-ND 2.0

ENCATC invites its members and stakeholders on the evening of **25 November** in **Brussels** to attend the **Ceremony** of the **2nd ENCATC Research Award on Cultural Policy and Cultural Management** organised before [European Culture Forum](#) 2015 begins on 26 November.

This prestigious Award will be bestowed upon a young PhD researcher for his or her outstanding research in the presence of the Award's international jury, leading academics and researchers, policy makers, cultural professionals, and artists. The ceremony will be followed by a reception for attendees.

"The ENCATC Award Ceremony in Brussels will celebrate a new generation of talented cultural policy and management researchers whose significant work will help anticipate new cultural policy orientations. Furthermore, ENCATC is confident this Award will contribute to the process of creating an "infrastructure" - a network of scholars who represent the best in the research field and whose work will benefit not only the research community, but the sector at large," said ENCATC Secretary General, GiannaLia Cogliandro Beyens.

The ENCATC Research Award on Cultural Policy and Cultural Management was launched in 2014 by ENCATC to reward the best recently published PhD thesis presented by a young researcher.

This prestigious recognition aims to stimulate academic research in the field of cultural policy and cultural management with an emphasis on its applied implications.

The ENCATC Award is granted to a recently published PhD thesis exploring, through comparative and cross-cultural research, issues at stake and taking a step from evaluative (descriptive) to comparative applied research. In addition, the ENCATC Award is rewarded to a PhD thesis that can inform policymaking and benefit practitioners active in the broad field of culture.

The ENCATC Award targets emerging researchers in the field of cultural policy and cultural management up to 35 years of age from Europe and the rest of the world.

Granted each year, the Award consists of the translation of the winning PhD thesis into English or French and its publication in the Cultural Management and Cultural Policy Education Book Series, a new series of publications specialising in topics related to cultural management and cultural policy headed by ENCATC. The international dissemination of the ENCATC Book Series is ensured by [Peter Lang](#), an international publishing group based in Switzerland and operating throughout the world.

To R.S.V.P to attend the ceremony and to learn more about the ENCATC Research Award on Cultural Policy and Cultural Management:

<http://www.encatc.org/pages/index.php?id=373>

ENCATC publishes new e-book “The Ecology of Culture: Community Engagement, Co-creation, Cross Fertilization”

**65 leading researchers and academics make significant contribution to
the field of cultural policy and cultural management**

On 20 October, ENCATC launched a new e-book entitled “The Ecology of Culture: Community Engagement, Co-creation, Cross Fertilization”. Produced in the framework of the 23rd ENCATC Annual Conference “The Ecology of Culture” and the 6th Annual ENCATC Research Session, more than 40 papers from 25 countries were selected for publication by members of the ENCATC Research Session Scientific Committee.

The new publication includes wide range of topics within the field of cultural policy and cultural management. Papers cover areas such as heritage, museums, performing arts, music, urban development, new audiences, community engagement, cultural leadership, intercultural dialogue and many more.

The publication also boasts diverse geographic coverage with papers focusing on key issues, challenges and cases in Europe and beyond: Canada, Croatia, France, Germany, Italy, the Netherlands, Niger, Turkey, and the United States. Papers also cover wider contexts of Eastern Europe and the European Union.

“The Ecology of Culture: Community Engagement, Co-creation, Cross Fertilization” is an excellent resource for researchers, academics, practitioners, policy makers, and students.

“ENCATC is strongly committed to advancing the careers of our members, researchers and academics. It is for this purpose we have invested in the publication of this e-book. Moreover, ENCATC is extremely proud of this collection of cutting-edge research and the contribution it makes to the research community and to the arts and cultural sector. The rich diversity shown in the profiles of the published authors also demonstrates ENCATC’s capacity to bring together the world’s leading researchers and academics,” said ENCATC Secretary General, GiannaLia Cogliandro Beyens at the occasion of the book’s launch in Brussels.

The European Commission support for the production of this publication does not constitute an endorsement of the contents which reflects the views only of the authors, and the Commission cannot be held responsible for any use which may be made of the information contained therein.



This e-book is available for free download. For more information, visit the ENCATC e-library to download this publication and many more:

<http://encatc.org/pages/index.php?id=300>

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News from ENCATC members

ITALY MeltingPro

New Publication: “Creative Gym. Training Exercises for Cultural Managers”



The current economic crisis requires cultural organisations and individuals to be able to navigate new challenges such as austerity, emerging forms of cultural participation and artistic creation, the digital shift. MeltingPro has been involved in the project entitled “Upskill: Up skilling cultural managers,

matching skills needs by improving vocational training”. The project has emphasised to partners that training and development in the cultural sector is an ongoing process in order to improve, like working in the gym.

The e-booklet “Creative Gym. Training Exercises for Cultural Managers. *A collection of essays and case studies*” is the result of this cooperation and of the contrasting narratives from the different partners involved. Each chapter is based around specific competencies identified by the partners, which link to a type of training or tool, and related case studies. Entrepreneurship, professional skills, fundraising, project management, audience development and digital skills have been identified as especially significant to cultural roles.

Let's go training!

Project website:

www.culturalmanagers.com

Facebook page:

<https://www.facebook.com/upskillculturalmanagers>

With the support of the EU Commission, the Lifelong Learning Programme, Leonardo da Vinci Programme, Vocational Educational Training, 2007 -2013, Italian National Agency, Isfol



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SINGAPORE LASALLE College of the Arts

Vitality and Viability: Arts Ecosystem in Asia 14-16 January 2016 // Phnom Penh, Cambodia



After the successful conference: New Voices, Current Perspectives: Arts Management, Policy and Development in Asia, the Asia Pacific Network for Cultural Education and Research (ANCEP) will present its third conference: “Vitality and Viability: Arts Ecosystem in Asia”, on 14-16 January 2016 in Phnom Penh, Cambodia. The conference is designed for arts managers, cultural leaders, cultural researchers and policymakers.

The organiser believes having a strong focus on leadership and entrepreneurship throughout its work, will be a great opportunity to engage arts managers and cultural innovators in the ANCEP dialogue, and to bring practical knowledge and experience to research and knowledge production.

There are limited scholarships available to support participants from within Cambodia. More information is available on the conference website for those who wish to apply by 30 November, 2015.

About ANCEP

ANCEP is Asia Pacific's first Network for Cultural Education and Research. An initiative of LASALLE College of the Arts, the network was formed in 2012 as a way to stimulate international inquiry and research in this sector in order to contribute to a better understanding of the unique factors contributing to the study of arts management and cultural policy in the Asia Pacific region. The production of research and new knowledge through this network will, in the long term, contribute to the reservoir of arts knowledge in the Asia Pacific region, without losing the global perspective.

For more information:

<http://www.cambodianlivingarts.org/our-work/events/ancer-2016/>

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Latest developments in the European Policy Debate

CULTURE / COMMISSION:

EU launches Young Talent Architecture Prize

On 16 September, the European Commission launched the Young Talent Architecture Prize (YTAP). The new initiative aims to support young talents to build an international career. The announcement, made by Tibor Navracsics, European Commissioner for Education, Culture, Youth and Sport, came during Shaping European Cities, the opening event of the exhibition dedicated to the European Union Prize for Contemporary Architecture - Mies van der Rohe Award in Brussels. The Prize will choose winning projects based on their excellence, authenticity and innovative nature, as well as their sustainable approach. The winners will receive a financial reward and become part of the network of awarded architects of the Prize. Moreover, they will have the opportunity to travel, visit, and experience the best examples of architecture. An international jury will select the winning projects from three best Master's degree projects from Europe. The selection will be made from proposals submitted by about 50 accredited schools and universities in Europe, expanding in future editions to other geographical areas. In addition to recognizing young talent, the Prize will also acknowledge universities committed to architectural quality as a driving force for the European economy and European culture. The list of schools and universities will be made public in January 2016.

Learn more about the Young Talent Architecture Prize:

<http://miesbcn.com/project/young-talent-architecture-prize-ytap/>

CULTURE / COMMISSION:

Europe needs to build a Digital Single Market in which the cultural sector can thrive

On 30 September in Brussels, European Commissioner for Education, Culture, Youth and Sport, Tibor Navracsics, addressed attendees at the European Broadcasting Union 17th Sports Assembly. He stressed the need for building a true Digital Single Market that will allow the European digital sector to flourish. *"My priority is to make sure that the cultural and creative sectors – including the audio-visual media industry – thrive in the digital space. In particular, I want public service broadcasters to be able to effectively fulfil their duties such as promoting culture,"* said the Commissioner. The Digital Market Strategy, a priority for policy makers in Brussels, has immense potential to boost Europe's cultural sector and strengthen its cultural diversity. According to the Commissioner, it will be key for policy to get four central elements right: the rules on copyright, portability, geoblocking and audio-visual services. The Commissioner also called for balance between public interest and market needs when regulating the audio-visual sector. He believes one aspect of this balance is the European "dual" system for audio-visual broadcasting - in which public service broadcasters and commercial broadcasters exist side by side and complement each other. *"The environment has been profoundly changed by the digital shift. We will need to create a level-playing field between traditional broadcasters and other providers who offer similar services, such as streaming,"* said the Commissioner.

Learn more about the EU's Digital Market Strategy:

<http://ec.europa.eu/priorities/digital-single-market/>

CULTURE / COMMISSION & COUNCIL OF EUROPE:

Increasing visibility for Europe's Industrial Heritage at European Heritage Days 2015

During the month of September, Europe examined its shared past through the unique lens of its industrial heritage with more than 30 countries joining this common theme for the 2015 edition of European Heritage Days. Throughout Europe the remains of its industrial past are visible everywhere: bridges, canals and railways, many still in use today and making invaluable contributions to the economy. However, in most countries there are signs of long-gone industry – a derelict mill, a rusting machine, a brick chimney - all marking the sites of a once-thriving workplace and community. By focusing on this theme, European Heritage Days used the industrial past to tell the story of change, development and creativity and of how and where Europeans worked, the kinds of jobs and how citizens lived. More than 20 million people participated in over 50,000 heritage events across Europe, each highlighting the historic economic links Europeans share through the vast legacy of industrial heritage sites. Launched in 1985, the European Heritage Days have been organised since 1999 as a joint initiative of the European Commission and the Council of Europe. With cultural heritage also as a priority under Creative Europe, the European Heritage Days received €200,000 in support from Creative Europe and €200,000 from the Council of Europe with additional funding from national and regional backers.

Learn more about European Heritage Days:

www.europeanheritagedays.com

CULTURE / PRESIDENCY:

Culture is the “hidden gem” in making Europe a stronger global actor

On 3 and 4 September 2015, the Luxembourg Presidency of the Council of the EU organised a conference in Luxembourg, entitled "Culture and development: towards a more strategic approach to cultural policies in the EU's external relations". The aim of the conference, which brought together forty European and international speakers, was to give insight into the way in which culture and development interact, and also to raise questions about the coherence of cultural policies and cooperation in development. The European Commissioner responsible for Culture, Education and Sport, Tibor Navracsics, stressed that culture was an "integral part" of the EU's work with regard to sustainable development. *"We are witnessing a real paradigm shift. 'Cultural diplomacy' is moving away from merely showcasing the excellence of a country. Instead, it is becoming a process of mutual learning and 'co-creation' based on equal partnerships,"* he said. The Commissioner mentioned the EU is trying to develop this aspect of its foreign policy, adding that culture can facilitate dialogue and improve understanding between people in situations where terrorism threatens to divide. To conclude the conference, Luxembourg's Minister for Culture, Maggy Nagel, remarked that the debate showed the need *"to put a political vision at the heart of the culture and development strategy by coming up with a European process for this topic, or on the link between culture and external relations"*. She also claimed *"that there is a need to systematise the co-construction of strategies and programmes with partners and those who receive"* development assistance.

Learn more about the conference here:

<http://www.eu2015lu.eu/en/actualites/ordres-jour/2015/09/conf-cult-dev/>

CULTURE & EDUCATION / PARLIAMENT:

Cultural diversity and education recognised for capacity to foster mutual understanding in Europe

On 15 September in Brussels, the European Parliament's Committee on Culture and Education held a hearing to discuss the role of intercultural dialogue, cultural diversity, and education in promoting EU fundamental values. Led by the Committee's chair and MEP, Silvia Costa, this hearing brought together policy makers, decision makers, and experts in culture and education to debate ways to foster mutual understanding. Ms. Irina Bokova, Director-General of UNESCO was invited as a special guest to address the Committee on the role of UNESCO for the protection and promotion of cultural diversity. During her presentation, Ms. Bokova highlighted UNESCO's cooperation with the European Union, particularly in the fight against illicit trafficking, the protection of cultural heritage, and the response to emergency situations. *"With the support of the European Union, UNESCO is working to bring education in refugee camps in Jordan, in Syria and in Iraq to support young populations, who are extremely vulnerable and easy targets of criminal groups,"* said the Director-General, stressing that *"I have seen the impact on these programmes on the ground, these are the projects we can duplicate and scale up."* Ms. Bokova's presentation was followed by leading experts and academics who discussed related topics such as the increasing importance of interreligious competence, combating intolerance and promoting diversity in education, and the role of culture responsive spatial research in higher education and professional capacity building for stronger communities.

To read the speeches and presentations from invited experts at the hearing:

http://www.europa-nu.nl/id/vjx6dakztjz0/agenda/intercultural_dialogue_and_education_for?ctx=vg9pjilytz0&tab=1

EDUCATION / COMMISSION:

EU urges for a new, more inclusive vision of education and training up to 2020

On 1 September in Brussels, a joint report published by the Commission and Member States called for making European education and training systems more socially inclusive. This report comes as part of the wider efforts to tackle radicalisation following the 2015 attacks in Paris and Copenhagen. Tibor Navracsics, EU Commissioner for Education, Culture, Youth and Sport, said: *"Young Europeans are facing common challenges that need joint responses. The threat of radicalisation shows how urgently we need to improve education prospects across all our communities."* The report for the implementation of the strategic framework for European cooperation in education and training (ET2020) proposes a sharper policy focus to better address these challenges. The six new priorities identified in the report include improving people's skills and employment prospects and creating open, innovative and digital learning environments, while at the same time cultivating fundamental values of equality, non-discrimination and active citizenship. *"Youth Employment is a top priority for this Commission. Relevant and high-quality skills are needed more than ever to find a job today. Better cooperation in education and training will help to raise skills and competence levels to tackle skills mismatches and thus support young Europeans to successfully enter the labour market,"* said Marianne Thyssen, EU Commissioner for Employment, Social Affairs, Skills and Labour Mobility. Education and Training 2020 (ET 2020) is a cooperation tool for

education established in May 2009. Coordinated by the Commission, it offers Member States, EU institutions and education institutions a forum to exchange best practices, information, and advice for policy reforms.

Read the draft report here:

http://ec.europa.eu/education/documents/et-2020-draft-joint-report-408-2015_en.pdf

Learn more about Education and Training 2020 (ET 2020) here:

<http://eur-lex.europa.eu/legal-content/EN/TXT/?uri=uriserv:ef0016>

EDUCATION / COMMISSION:

EU action in education, science and research to boost our regions and cities

On 28 September in Brussels, at the 11th Conference of European Regions and Cities on "Survival strategies for Regions and Cities in Europe" the European Commission presented how EU actions and programmes are playing specific roles in fostering innovation and growth in the regions. With the EU's priority to boost economic growth and job creation, Tibor Navracsics, European Commissioner for Education, Culture, Youth and Sport, highlighted how education systems and institutions have a vital role to play: "*Education equips people with what Europe's cities and regions need: knowledge, skills, and, of course, competence. And education nurtures inspiration, creativity, as well as the spirit of enterprise.*" He explained how different EU actions are committed to helping researchers to move and work across Europe. For example, through the Marie Skłodowska-Curie Actions long-term connections are being created between vital regional knowledge hubs in different countries. Another cited example, is the integration of the 'Knowledge Triangle' - higher education, research and innovation - through the Knowledge and Innovation Communities or KICs. The EU also has instruments that can help higher education institutions in better defining their role in regional innovation capacity and specialisation strategies. For higher education institutions to fully understand their strengths and weaknesses, the Commission, in cooperation with the OECD, has launched the self-assessment tool HEInnovate. This tool helps higher education institutions know their entrepreneurial capabilities and to see where improvements can be made.

Learn more about the Marie Skłodowska-Curie Actions:

<http://ec.europa.eu/programmes/horizon2020/en/h2020-section/marie-sklodowska-curie-actions>

Learn more about the Knowledge and Innovation Communities:

<http://eit.europa.eu/>

Learn more about HEInnovate:

<https://heinnovate.eu/intranet/main/index.php>

EDUCATION / COMMISSION:

Education to play a key role for ensuring integration of refugees and migrants in Europe

On 30 September in Brussels at the 30th European Students' Convention, the European Commissioner for Education, Culture, Youth and Sport, Tibor Navracsics, outlined how the EU helps Member States reform their education systems and highlighted how this cooperation is crucial in tackling a most pressing challenge: how to integrate the many refugees and migrants coming to Europe. While all levels of education play a role, the Commissioner remarked that "*higher education has particular answers to offer – by activating the solidarity that is one of the fundamental traits of the academic world.*" He cited examples of universities setting up special courses for refugee students to continue their education or ways for assessing students who arrive without documents. However, more needs to be done to pool these ideas and best practice and to share them throughout the EU so universities, teachers, and students can learn from each other and scale up successful initiatives. The Commissioner also announced plans for the European Commission to host a meeting of recognition centres from across Europe. The EU wants to support those who make it possible for students to continue their education or map their qualifications as quickly and as smoothly as possible. This meeting is only the beginning. Policy makers are also examining the best ways to step up support for asylum seekers and refugees through Erasmus+ and in policy support to governments. "*We need to join forces and act together to promote tolerance, non-discrimination, fundamental freedoms and solidarity throughout the EU. And we need higher education to lead the way,*" concluded the Commissioner.

Learn more about inspiring practices in higher education for refugees:

http://ec.europa.eu/education/policy/higher-education/doc/inspiring-practices-refugees_en.pdf

Calls for papers, proposals, projects and applications

Call for Workshops & Keynote:

Dance Avalanche collaboration project

Deadlines: 9 November 2015

Dance Avalanche project will be launched in Finland in the summer of 2016 as part of the multidisciplinary DRIFT – Dance in Suomenlinna festival. DRIFT takes place on the historic island fortress of Suomenlinna just off the coast of Helsinki. Dates for year 2016 are: 31 July - 6 August 6th. Dance Avalanche will also hold workshops and a round table session for Nordic dance professionals as part of DRIFT programme.

Through a simple application process at least two actors – organisations or independent artists – will be selected in the project. At least one of them should be a resident of the Nordic countries (Iceland, Norway, Sweden, Denmark) and one possibly from the following areas: Åland, Faroe Islands, Greenland. You may apply as an independent artist or an organization, a venue, dance company, a society etc. Applications are open for three categories: workshops, keynote speech, and performance.

For more information:

<http://www.aaltokoskicompany.fi/en/open-call-for-nordic-dance-professionals-to-take-part-in-the-cultural-exchange-and-collaboration-project-dance-avalanche/>

Call for Workshops, Events & Activities

Museum Next Dublin

Deadline: 13 November 2015

Museum Next is a major conference on the future of museums, since 2009 it has acted as a platform for showcasing best practice today to shine a light on the museum of tomorrow. MuseumNext Dublin will be the 8th European conference and will feature a day of activity with tours, workshops and exhibitions highlighting the city of Dublin followed by two days of curated conference sessions. The Museum Next team is inviting its community to get involved and take part in the programme on Monday 18 April 2016. Whether you are an organisation, venue or individual they'd love you to run an event, connect with the delegates and enhance the programme.

For more information:

<http://www.museumnext.com/conference/>

Call for Applications:

Creativity, Culture and Identity in Africa and the African Diaspora

Deadline: 30 November 2015

From 24-27 March, the Africa Conference 2016 "Creativity, Culture and Identity in Africa and the African Diaspora" will be organised in Austin, Texas.

Challenging the individualist and depoliticized ideology of creativity, the conference calls for papers that present alternative accounts of the social and political dimensions of creativity as they relate to invention, technology, work, artistic and cultural production, the body, desire, pedagogy and social change. The conference aims to reach a multidisciplinary academic audience; artists and grassroots activists; the political, journalistic, and information technology communities, and interested members of the general public. The conference promises to create a provocative space for comparative critical dialogue between scholars and dancers, actors and writers, songwriters and singers. The conference invites papers on all aspects of creativity, identity and culture from the artistic to the scientific, to business and the humanistic.

For more information:

<http://www.utexas.edu/cola/africa-conference/call-for-papers1/call-for-papers.php>

Call for Papers:

Innovative and Creative Business Solutions

Deadline: 30 November 2015

The International Business Conference 2016: "Searching for Innovative and Creative Business Solutions" provides an international platform for the exchange of ideas and research findings on contemporary issues and trends facing the rapidly changing global business environments.

Papers are welcome on creative business solutions for arts and culture including:

- Creative industries and their management
- Creative entrepreneurship
- Cultural management
- Sustainable tourism

For more information:

<http://www.journalcabi.com/conference-2016.html>

Call for Entries:

Heritage in Motion Awards 2016

Deadline: 1 December 2015

Are you a producer, director or representing a museum, company, public body, or organisation and do you want to show your successful projects in the field of cultural heritage to the rest of Europe?

Heritage in Motion is an annual multimedia competition for the creators of films, games, apps and websites on themes related to Europe's heritage, cultural and natural, tangible and intangible. Heritage in Motion grants awards and celebrates the best multimedia achievements and products, through varied, creative and innovative means, in order to draw attention to the value of Europe's cultural and natural heritage in all its facets.

Applications are welcome from innovative and new multimedia projects (films, websites, apps, games, experiences etcetera) promoting, exploring and/or safeguarding Europe's cultural heritage.

For more information:

<http://heritageinmotion.eu/>

Call for Papers:

Digital Humanities in Theatre Research

Deadline: 15 January 2016

The International Federation for Theatre Research will hold its next Annual Conference "Presenting the Theatrical Past" in Stockholm, Sweden from 13 - 17 June, 2016.

The organizer is accepting papers and project presentations that explore the theoretical implications of Digital Humanities for IFTR's research into theatre and performance; describe existing cyber projects in theatre and performance research; propose needed digital projects in these fields; explicate problems relating to the pedagogy and technology of such projects (and perhaps propose solutions to them); focus on digital theatre history and historiography.

Papers and case studies examining how digital humanities projects can be used in teaching are welcome, but the organizer is not looking for contributions that are only concerned with techniques for using technology in the classroom or distance learning courses at this time.

For more information:

<http://www.firt-iftr.org/item/560-cfp-stockholm-2016-wg-digital-humanities-in-theatre-research>

Call for Research Fellowship Applications:

The Ransom Center

Deadline: 15 January 2016

The Ransom Center is an internationally renowned humanities research library and museum at The University of Texas at Austin. The Center will award approximately 70 fellowships for 2016–2017 for projects that require substantial on-site use of its collections. The fellowships support research in all areas of the humanities, including art, the performing arts, music, history, literature, photography, and film.

United States citizens and foreign nationals are eligible to apply.

For more information:

<http://www.hrc.utexas.edu/research/fellowships/application/>

Call for Papers:

Museums and Cultural Landscapes

Deadline: 31 January 2016

Alongside ICOM's 2016 General Conference in Milan, Italy, the next issue of Museum International Vol.68, No. 271 – 272 will reflect upon the role museums play in the complex relationship between landscapes and identity. The theme Museums and cultural landscapes was developed to encourage reflection on the museum's specific relationship with its context: landscape is, precisely, the context in which we live and which surrounds us, with all of the images and symbols that identify and characterise it.

The aim of this issue is to bring together contributions that will:

- highlight the need to acknowledge and engage change in the successful interpretation, conservation, and management of cultural landscapes;
- call into question the traditional dichotomy between "natural" and "cultural" landscapes;
- define the role of museums in innovative landscape management methods that understand and embrace social and environmental change;
- discuss the role of museums in helping to reduce factors of social and economic inequality inherent in the designation and management of living landscapes.

For more information:

<http://icom.museum/media/museum-international/>

Publications

Study:

The Economic and Social Impacts of Culture: The Fes Festival of World Sacred Music

The Fes Festival of World Sacred Music, in Morocco, was the subject of the present study, commissioned by Med Culture, to analyse this cultural activity from the perspective of its economic and social impacts as well as its symbolic value at a time when culture is increasingly becoming a point of focus (and contestation) of development programmes devoted to European Union partner countries in the South of the Mediterranean. To which extent does the Festival contribute to job creation? What is the evidence of financial returns? How can it build the city's image and that of the country in general?

The present study has been produced with the assistance of the European Union.

Author: Naima Lahbil Tagemouati

Pages: 39

Language: French (other translations coming soon)

Publisher: Med Culture (2015)

Download the study here:

<http://www.medculture.eu/library/thematic-studies/study-economic-and-social-impacts-culture-fes->

Guide:

GALA Funding Guide

The GALA* funding guide is a first inventory of public and private, international, European, national, regional and local funds, calls and initiatives that can support arts and culture projects on environmental sustainability. With this guide the GALA partners hope to help artists and cultural professionals to access funding to experiment and develop sustainability projects and facilitate future European cooperation and activities linked to sustainability and the arts. The funding schemes, resources and tips were collected by GALA partners and through an online call. The overall research was coordinated by On the Move and supported by COAL.

*Green Art Lab Alliance (an EU funded programme funded by the Culture Programme)

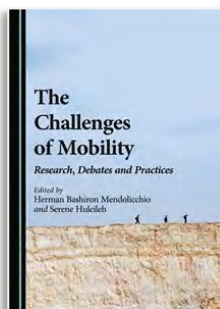
Download the guide here:

http://greenartlaballiance.eu/?page_id=1278

Book:

The Challenges of Mobility Research, Debates and Practices

The idea of this book arose from an evident shortage of literature and knowledge about mobility as a tool for learning, dialogue, and artistic exchange and as a new-old paradigm around the Mediterranean basin.



What kind of knowledge, ideas and visions, do mobility practices generate? How does mobility, and its restrictions, produce and contrast the transformation and alteration of geographies, borders, territories, cities and conflict areas? How do mobility practices contribute to creating new narratives, cultural

representations and counter-representations? How could cultural mobility contribute to a responsible and sustainable transformation of society? What are the impacts of mobility? What can be learned through the analysis of the relationship between mobility, art, education, intercultural dialogue, human rights and volunteerism? The present volume covers and reflects on these several crucial issues that shape the contemporary age, and provides some new and fresh perspectives about the challenges of mobility.

Editors: Herman Bashiron Mendolicchio and Serene Huleileh

Pages: 260

Language: English

Publisher: Cambridge Scholars Publishing (2015)

ISBN 978-1-4438-7703-9

For more information:

<http://www.cambridgescholars.com/the-challenges-of-mobility>

Report:

Culture Report 2015 Stockholm Cultural Administration

A culture report on Stockholm's cultural activities is a search not only for times now past but also for the culture of the future. As each year produces new tables and diagrams, the signs of change are becoming ever clearer. New means of distribution are taking shape, the cross-fertilisation of artistic expression is creating new genres, and culture is gaining new ground in what was once uncharted territory.

Download the report here:

<file:///C:/Users/Pojects/Downloads/culturereport%202015.pdf>

Report:

European Creative Hubs Forum 2015

This report gives an overview of the European Creative Hubs Forum held from 13-15 January in Lisbon and provides important details from key sessions. In addition, it summarises the main themes and issues which were raised by this unique gathering of Europe's Creative Hubs – drawing on feedback from speakers, moderators, and the delegates themselves.

Author: Catherine Docherty
Pages: 25
Language: English
Publisher: Creative Hubs (2015)

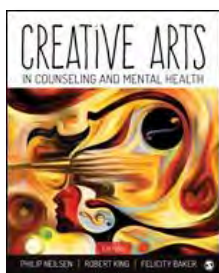
To download the report:

<http://creativehubs.org/en/echf-lisboa-2015/echf-lisbon-15-report>

Book:

Creative Arts in Counselling and Mental Health

Creative Arts in Counselling and Mental Health provides a comprehensive overview of the various forms of expressive therapy techniques used in counselling today. The authors provide a framework of practice principles for a broad range of creative therapies taught among many counselling and psychology programs in the US and abroad. Creative arts are particularly useful in working with children and adults with disabilities to aid expression and communication. This book covers visual arts such as art therapy across a number of settings and populations, including children, alcohol and drug dependents, homeless and those with severe mental illness. It also covers creative writing and music therapy and drama. All methods covered are also reviewed for their effectiveness, and the editors focus on their evidence base.



Authors: Phillip Neilsen, Robert King, and Felicity Baker
Pages: 208
Language: English
ISBN: 978-1-4833-0285-0
Publisher: Sage Publishing (July 2015)

For more information:

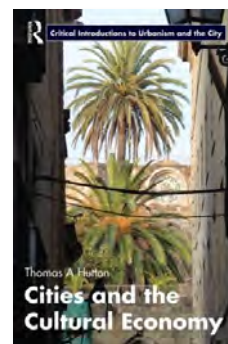
<http://www.sagepub.com/books/Book241095?subject=800&sortBy=defaultPubDate%20desc&fs=1>

Book:

Cities and Cultural Economy

The cultural economy forms a leading trajectory of urban development, and has emerged as a key facet of globalizing cities. It now represents the third-largest sector in many metropolitan cities from London to Berlin, New York, San Francisco, Tokyo, Shanghai, Singapore, and São Paulo.

Cities and the Cultural Economy provides a critical integration of the burgeoning research and policy literatures. Policies for cultural economy are increasingly evident within planning, development and place-marketing programs, requiring large resource commitments, but producing – on the evidence – highly uneven results. How is the new cultural economy reshaping urban labour, housing and property markets? How does it contribute to gentrification and to 'precarious employment' formation?



Author: Thomas A. Hutton
Pages: 400
Language: English
ISBN 978-0415624091
Publisher: Routledge (2015)

For more information:

<https://www.routledge.com/products/9780415624091>

Répertoire:

Répertoire d'outils d'appui à la mise en place et au renforcement de politiques et statistiques culturelles ACP

Découvrez le Répertoire d'outils d'appui à la mise en place et au renforcement de politiques et statistiques culturelles dans les pays ACP. Cette publication vise à contribuer à la réalisation d'un des objectifs d'ACPCultures+ : l'amélioration de l'environnement réglementaire des secteurs de la culture au sein des pays ACP. L'atteinte de cet objectif est facilitée par la collecte et la mise à disposition de données sur les politiques et statistiques culturelles auprès des décideurs politiques et opérateurs culturels ACP.

Pages: 39
Language: French
Publisher: ACP Cultures EU (2015)

For more information:

<http://www.acpculturesplus.eu/?q=fr/content/r%C3%A9pertoire-d%E2%80%99outils-d%E2%80%99appui-%C3%A0-la-mise-en-place-et-au-renforcement-de-politiques-et>



Report:

Europe: Closed Doors or Open Arms? Culture and Migration

In the face of increasing migration across the Mediterranean, the EU's new agenda is discussing refugee quotas and military attacks on human traffickers. At the same time, Europe's age pyramid is shifting. Experts tell us that Europe needs a million young migrants every year to compensate for its increasing numbers of pensioners. This publication takes a look at the situation of migrants already living in Europe, current immigration strategies and their success in EU Member States, and how to improve the cultural integration of migrants?



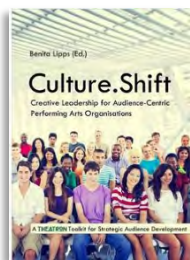
Authors: Zygmunt Bauman, Umberto Eco, Francis Fukuyama, Bassam Tibi, and Richard Sennett
Publishers: ifa, ECF, and EUNIC (2015)

For more information:

<http://www.eunic-online.eu/?q=content/eunic-yearbook-20142015-now-available>

Book:

Culture.Shift. Creative Leadership for Audience-Centric Performing Arts Organisations



Culture.Shift is a practical, hands-on guide to strategic audience development for the performing arts in Europe. It aims to be a companion to creative leaders interested in developing their audiences and creating deeper connections with communities. It wants to encourage and support performing arts organisations on the road to a more strategic approach to audience and community engagement and to contribute to the European debate on audience development.

Author: Benita Lipps
Pages: 124
Language: English
ISBN 78-0957684393
Publisher: Lipps-Amies Publishing (July 2015)

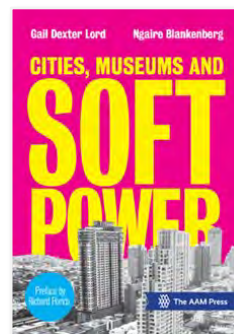
For more information:

http://www.amazon.com/gp/product/0957684398?keywords=art%20audiences%20management&qid=1444480621&ref=sr_1_5&s=books&sr=1-5

Book:

Cities, Museums and Soft Power

In *Cities, Museums and Soft Power* thirteen of the world's leading museum and cultural experts explore examples from six continents of the many facets of soft power in museums: how they amplify civic discourse, accelerate cultural change, and contribute to contextual intelligence among the great diversity of city dwellers, visitors and policy-makers. Museums are the signifiers of their cities, increasing real estate values while attracting investment, tourists and creative workers.



Authors: Gail Lord and Ngaire Blankenberg
Pages: 272
ISBN: 978-1-941963-03-6
Publisher: The AAM Press of the American Alliance of Museums (April 2015)

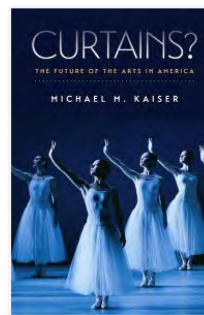
For more information:

<http://www.lord.ca/Pages/SoftPower.php>

Book:

Curtains? The Future of Arts in America

Former Kennedy Center impresario Michael Kaiser assesses the current state of arts institutions in the twenty-first century, including the Internet explosion, the death of the recording industry, the near-death of subscriptions, economic instability, the focus on STEM education in schools, the introduction of movie-theater opera, the erosion of newspapers, the threat to serious arts criticism, and the aging of the donor base. Together these issues have created tremendous challenges for all arts organizations. Using Michael Porter's model of industry structure to describe how industries evolve, Kaiser argues persuasively that unless steps are taken now, mid-sized performing arts institutions will have all but evaporated by 2035. Only the largest arts organizations will survive, with tickets priced for the very wealthy and programming limited to the most popular and lucrative productions.



Author: Michael M. Kaiser
Pages: 172
Language: English
ISBN 978-1-61168-703-3
Publisher: Brandeis University Press (2015)

For more information:

<http://www.upne.com/1611687033.html>

News from our partners

European Cultural Foundation

Idea Camp 2015



The European Cultural Foundation's second Idea Camp took place from 23 to 25 September 2015 in Botkyrka, Sweden. This year's theme "Build the City" applied the principles and ethics of the commons. The Idea Camp explored how citizens and communities can get directly involved in participatory democratic processes that shape and govern cities.

The Idea Camp was founded on the principles of free and open culture. Each year, it provides a safe and inspirational space for the cross-pollination of ideas, allowing projects and partnerships to emerge. The Idea Camp is both a meeting place and a working place, fuelled by workshops and people that will help the selected participants to:

- investigate and further develop their ideas
- exchange knowledge and find new collaborations
- inspire and connect with other practitioners from different sectors who are working with culture and communities
- explore and challenge new democratic alternatives.

The second edition highlighted some of the most creative and adventurous ideas from across Europe and neighbouring countries and bring them to the attention of key policy makers and opinion formers.

The Idea Camp is co-developed with the six hub partners of the Connected Action for the Commons programme who take turns hosting.

ECF invites you to join its dedicated '[Build the City Lab](#)', where visitors can join in a wider discourse around culture, communities and democracy and the Commons.

Learn more and watch videos here:

<http://www.culturalfoundation.eu/library/idea-camp-2015-day-to-day-compilation-videos>

Download the book here:

http://static1.squarespace.com/static/526e5978e4b0b83086a1fede/t/55ef5142e4b05354020f674a/1441747266058/Build+the+City_eBook.pdf

European Commission

What can you expect at the European Culture Forum 2015?



The European Culture Forum is a biennial flagship event organized in Brussels by the European Commission, aimed at raising the profile of European cultural cooperation, uniting the sector's key players, taking stock the European Agenda for Culture's implementation, and sparking debate on EU culture policy and initiatives. The event, also a major networking opportunity, will highlight culture's role in breeding talent and creativity. The Forum will reflect on culture's contribution to the new Commission's priorities such as innovation, growth and jobs; the digital single market; social cohesion and intercultural dialogue; and Europe's position on the global scene.



This year's Forum to be held from 26-27 November will consist of two full days of debates, including larger plenary sessions focusing on the main aims of the European Agenda for Culture, as well as smaller, technical sessions on the work of the EU. Plenary sessions will be launched by thought-provoking inspirational speeches, followed by moderated panel debates bringing in experiences, views and questions from the audience.

Learn more and see the programme:

http://ec.europa.eu/culture/forum/index_en.htm

Will you be coming to Brussels to attend the European Culture Forum 2015? The evening before, join ENCATC, leading academics and researchers, policy makers, cultural professionals, and artists to celebrate new talent at the Ceremony of the 2nd [ENCATC Research Award on Cultural Policy and Cultural Management](#) to be held on 25 November 2015.

News from our
partners

News from our
partners

News from our
partners

News from our
partners

News from other organisations

Louisiana Museum of Modern Art

Between the Discursive and the Immersive

3-4 December 2015 // near Copenhagen, Denmark

Research occupies a greater and more autonomous role in the modern and contemporary art museum than ever. No longer restricted to supporting exhibitions and the collection, this type of knowledge production in the museum has become an independent, often interdisciplinary form of programming with its own curators and budget.

At the same time, a major part of the knowledge production in the twenty-first century art museum results in the creation of spectacular exhibitions and collection displays, designed to offer audiences a unique and immersive experience. Whereas didactic exhibitions and the focus of collection preservation may have previously prevailed, museums are thus increasingly embracing a synaesthetic dispositif, an experiential model of curating, to engage their public.



The Louisiana Museum of Modern Art in Denmark.

The organizers of the conference aim to stimulate a critical debate on the potentialities of the art museum as a research-based institution – between the discursive and the immersive. The conference will focus on the significance of hybrid forms of research and curating in modern and contemporary art museums, dealing with questions such as: How can exhibitions function as mediums for research? How can artistic research contribute to art museums? What is the research value of (immersive) exhibitions? What is the role of the sensory experience in gathering and disseminating knowledge in the museum? What is the function and position of 'public programs' as curatorial models for research and knowledge production? What does the public contribute to the museum's knowledge production?

For more information:

<http://en.louisiana.dk/between-discursive-and-immersive>

12th International Conference on Environmental, Cultural, Economic, and Social Sustainability

Urban Sustainability:

Inspiration and Solution

21-23 January 2016 // Portland, OR, USA

Founded in 2005, the On Sustainability Knowledge Community is brought together by a common concern for sustainability in a holistic perspective, where environmental, cultural, economic and social concerns intersect.

The International Conference on Environmental, Cultural, Economic, and Social Sustainability attendees include leaders in the field, as well as emerging scholars, who travel to the conference from all corners of the globe and represent a broad range of disciplines and perspectives. A variety of presentation options and session types offer opportunities for attendees to share their work, discuss key issues in the field, and build relationships with attendees.

Keep an eye out for the programme details and if you're interested in making a contribution, there's still time to submit a proposal.

For more information and to register:

<http://onsustainability.com/2016-conference>

ICCIDC

International Conference on Creative Industries & Digital Culture 16 April 2016 // Istanbul, Turkey

This conference is devoted to mutual exchanges of research results and professional opinions within the broad field of academic and research disciplines. The ICCIDC 2016 focuses on creative industries and digital culture, as well as the large spectrum of its implications within economy, management, technology, social and cultural studies, marketing, education, knowledge etc.

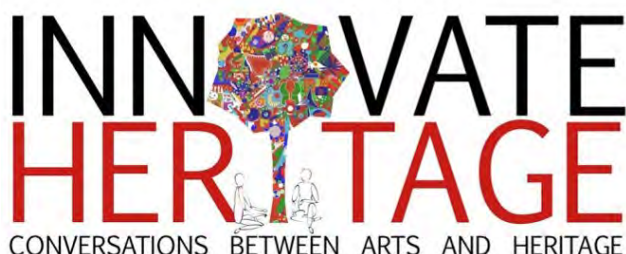
The aim of the ICCIDC 2016 conference is to reflect nowadays phenomena challenging the world of creative industries. Particular attention is given to digital technology and its influence on creativity, arts and media, but other relevant topics are also welcome. Attendees are requested to enhance the current body of knowledge in the field by submitting their scientific abstracts/papers, and thus contribute to its successful implementation.

For more information:

<http://iccidc.sriweb.org/>

Innovate Heritage

**Making Now:
Intersections of Contemporary Arts and
Heritage**
June 2016 // Berlin, Germany



Innovate Heritage is an international and inter/transdisciplinary research platform that is hosting its second conference June 2016 in Berlin, Germany at the Zentrum für Kunst und Urbanistik (Center for Art and Urbanistics, ZK/U). Innovate Heritage has the aim of creating more space for intersectional and creative approaches to international heritage and its discourses, it takes on contemporary issues and contexts relevant to the field.

The thematic focus of the 2016 conference is *Making Now: Intersections of Contemporary Arts and Heritage*. This theme explores meeting points of creativity/arts and intangible/material heritage through topic focuses of: linear time/circular time, when does something become heritage, performing/embodied memory, the power of heritage, the role of contemporary arts in creating cultural memory, heritage aesthetics, and cultural currencies of arts/heritage. These thematic points will be used to frame constructive and creative meeting points for contemporary artists and heritage experts/scholars.

The event is for international artists, scholars and practitioners who wish to explore the intersections of arts and heritage through modes of visual art, workshops, films, lectures, performances, encounters and conversations.

Select participants will be invited to work within the IH Arts + Heritage Laboratory/artist residency in Berlin, April-June 2016, developing additional research and material for the conference. A special inter-university course on Art and Heritage will also take place, additionally contributing to the discourses and knowledge exchange ([World Heritage Studies MA](#), BTU Cottbus & Visual and Media Anthropology MA, Freie Uni Berlin).

For more information:
<http://innovateheritage.com/conference-2016/>

British Council

Going Global 2016
3-5 May 2016 // Cape Town, South Africa

Going Global is an open forum for education world leaders to debate international higher and further education issues and challenges, and to discuss collaborative solutions. This year's theme is "Building Nations and Connecting Cultures: Education Policy, Economic Development and Engagement".

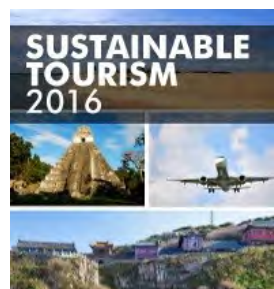
International education is fast becoming a significant and powerful player in international relations. Whilst governments have long been aware of the role education can play in international relations and developments, providers of higher education have found themselves having to answer to a greater number of interest groups throughout the 21st century. The 2016 event will examine non-compulsory education through the following lenses: Education policy: local priorities, national systems and global drivers; Economic development: skills, enterprise, research and innovation; and Engagement: democracy, social justice and international relations.

For more information and to register:
<http://www.britishcouncil.org/going-global>

**12th International Conference on
Environmental, Cultural, Economic, and
Social Sustainability**

Sustainable Tourism
18-20 May 2016 // Valencia, Spain

Today tourism is an important component of development, not only in economic terms but also for knowledge and human welfare. Tourism has long since ceased to be something just for the privileged few and today is an activity accessible to a growing number of people.



Sustainable Tourism 2016 aims to find ways to protect the natural and cultural landscape through the development of new solutions which minimise the adverse effects of tourism. This can be achieved through new strategies involving the active collaboration of society as a whole.

For more information and to register:
<http://www.wessex.ac.uk/conferences/2016/sustainable-tourism-2016>

Network of European Museum Organisations (NEMO)

New European-wide study on copyright and museums

In light of recent developments in the approaches to copyright on the European level, NEMO publishes a European-wide study on the matter.

NEMO conducted a survey asking museums to help them gain an overview of 'real life' museum practice and IPR-related problems. Through the feedback from museums all over Europe, NEMO was able to produce well-supported recommendations for how copyright in Europe should be shaped to help museums, ensuring the best public access possible to their collections.

According to NEMO *"Governments around Europe are re-thinking their approach to copyright, both on European as on national level. The European Commission is preparing the Digital Single Market Strategy, including a review of copyright legislative framework, will report in late 2015/early 2016."*



Large crowds eager to get their photos of the Mona List at the Louvre Museum in Paris

Some key findings from the study by NEMO include:

- A need to raise awareness of the influences that copyright legislation has on the tasks and activities of museums
- Copyright licenses available to cultural heritage organisations are not adjusted to modern requirements and technical standards; in addition tariffs are frequently found to be unreasonable
- Serious challenges caused by copyright legislation for museums who wish to publish details of 20th and 21st century works online.
- Adjust legal requirements to meet the requirements of the digital age and the reasonable capacity of museums

Download the report:

http://www.ne-mo.org/fileadmin/Dateien/public/Working_Group_1/Working_Group_IPR/NEMO_Survey_IPR_and_Museums_2015.pdf

Europe for Festivals Festivals for Europe (EFFE)

2015-2016 EFFE Awards: What are the top 12 festivals in Europe?



250 festival representatives from across Europe gathered in Paris on 27 September for the announcement of the first ever EFFE Awards. An International Jury, presided over by Vincent Baudriller, Director of Théâtre Vidy in Lausanne, rewarded 12 of the most trend-setting European festivals of this year from a pool of 760 festivals from 31 countries.

The event took place at the Théâtre de la Ville as part of the Festival d'Automne à Paris' programme and is part of the EFFE – Europe for Festivals, Festivals for Europe project initiated by the European Festivals Association. The 2015-2016 awards were sponsored by the Google Cultural Institute.

The jury's decision was built on months of hard work by the hubs and experts who have pulled together a definitive list of their country's festival offerings, from world-renowned dates in the cultural calendar, to eclectic events known only to switched-on insiders.

Members of the jury said *"It has been an enormous pleasure and a privilege for the jury to discover the breadth and ambition of the European festival circuit. We are glad to see that ten countries from across Europe and a wide spectrum of artistic disciplines were represented in the final selection of the 12 award winners."*

The EFFE Festival Awards and Labels are the only platform to celebrate festivals from diverse genres and countries and to bring them closer to audiences across Europe. These festivals enrich the lives of citizens in communities far and wide and on top generate billions of euros for local economies across Europe each year.

Learn more about EFFE and the 12 Award winners:

<http://www.effe.eu/news/awards-top-12-festivals-europe-announced>

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